

## **Privacy Policy**

[www.propertybsr.com](http://www.propertybsr.com)

Your privacy is important to us. We value the trust you have placed in us, and are committed to protecting and safeguarding any personal data you give us. This document describes how we use and process your personal data and how we use cookies. It also tells you how you can contact us if you have questions about your personal data or about cookies.

As this policy is concerned herein,

'our website' refers to <http://www.propertybsr.com>

'registered members' refers to any of the below mentioned entity / entities , individual or collective,

- property owner
- property agent or broker
- property constructor and /or
- property builder.
- real estate agency
- real estate group

'customers or customer' referred to as the website user who generates an enquiry from [www.propertybsr.com](http://www.propertybsr.com) for property listings.

'you' & 'user' are used for the website visitor that could be either customers or registered members.

Our website is a channel between website visitor and registered members for sharing and enquiring for the property details advertised on our website. In no case our website or our website officials be claimed for any wrong information / content / image displayed on our website.

If you disagree with this Privacy Policy, you should discontinue using our services.

### **1. What information do we collect?**

We collect information from you when you :

- **Register your membership with our website through Member Registration form**  
When registering on our website, as appropriate, you may be asked to enter your name, email, address, phone numbers and other relevant details pertaining to your personal information. This information is required in order to commence future communications for any type of query / feedback / offers etc. You may, however, visit our site anonymously. On successful registration the registered members shall be provided rights to edit the appropriate entered information and images only after login-check process program within our website.
- **Listing your property in our website through List your Property form**  
While listing your property, as appropriate, you may be asked to enter relevant details of the property like – location, landmark, sale / rent price, images of the property etc. This information is required in order to commence future communications for any type of query / feedback / offers etc. On successful listing of property, the registered members shall be provided rights to edit the appropriate entered information and images only after login-check process program within our website.
- **During payment details validation (only transaction id)**  
After member registration and to apply for certain member upgradation facility you will be asked to make a payment through a Payment channel (presently which is PAYPAL). The transaction-id generated after successful payment will be asked to enter in our payment verification program within the website.
- **During communication via Contact us form / Enquiry form**  
To communicate with us or with the registered members through our website, visitors can communicate / send email where-in the mail sender will be asked to provide their details like name, email-address, etc for our records and further communication processes.

To communicate with the registered members regarding property details, the website visitors have been provided facility of an enquiry form where in certain information of the website visitor will be required in order to access and communicate with the registered member regarding their listed property / properties.

*Website visitors agree to use our web site only for lawful purposes and are prohibited from posting on the website any unlawful, harmful, threatening, abusive, harassing, defamatory or obscene material of any kind, including, but not limited to, any material which encourages conduct that would constitute a criminal offense, porn material, give rise to civil liability or otherwise violate any applicable local, country, national or international law.*

Registered members can un-register at any time by emailing at [unregister@propertybsr.com](mailto:unregister@propertybsr.com). Please allow a couple of days for processing. Once registered member gets un-registered, their relevant personal information, associated image and property / properties listings and images will be removed from our website.

## **2. What do we use your personal information for?**

Any of the information we collect from you may be used in one of the following ways:

- **To personalize your experience**  
Your information helps us to better respond to your individual needs.
- **To improve our website**  
We continually strive to improve our website offerings based on the information and feedback we receive from you.
- **To improve customer service**  
Your information helps us to more effectively respond to your customer service requests and support needs.
- **To process payment transactions and store in our records.**  
Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than payments verifications with Paypal. Please refer point-4 for payment procedure.
- **To send periodic emails**  
The email address you provide for order processing, will only be used to send you information and updates pertaining to your order. Many a times email address would also be used to identify you as an authorized member registered with our site.

## **3. How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you

- Enter, submit, login or access your personal information during registration process, login process or any communication with us through contact form.
- Any website visitor as a customer place an order / enter, submit, personal information

## **4. Payment Procedure for service upgradation**

We offer Paypal as payment transaction procedure for which we don't require or save your financial information like credit/debit card details or account information. Though after payments the registered member would require to enter only '**Paypal transaction ID**' received to them from Paypal Email, in our database via a certain payment verification page within the website.

The payee information sent by Paypal for various transactions will, however, be stored for our future records.

**Member's relevant data is stored with us in our secure database servers based in United States and India**

## **5. Do we use cookies?**

**YES** - A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We do use cookies on this site. We do not link the information we store in cookies to any personally identifiable information you submit while on our site.

We use session cookies to make it easier for you to navigate our site. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your browser's "help" file.

This privacy statement covers the use of cookies by Propertybsr.com only and does not cover the use of cookies by any partners or advertisers.

## **6. Log Files**

As is true of most Web sites, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and click stream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole.

We use a third-party tracking service called Google Analytics that uses cookies to track non-personally identifiable information about visitors to our site in the aggregate to identify ways to improve the site, identify problems with the site, and better serve our users.

## **7. Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

***While order booking the customer's information will be collected through order booking form and shared with the relevant restaurant for processing.***

## **8. Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **9. Do we comply with the California Online Privacy Protection Act ?**

*Do you have a membership area or an area where the member can view or make changes to any personally identifiable information on your website?*

Yes- As part of the California Online Privacy Protection Act, all members of our site may only make changes to their passwords after certain validations. This facility is provided when the member either want to change its password or have forgotten its password.

## **10. Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **11. Terms and Conditions**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at – [www.propertybsr.com/tnc.html](http://www.propertybsr.com/tnc.html)

## **12. Your Consent**

By using our site, you consent to our privacy policy.

## **13. Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page with modified date. You are requested to regularly visit this page to keep abreast of the updates.

## **14. Contact Us**

If there are any questions regarding this privacy policy you may contact us at [privacypolicy@propertybsr.com](mailto:privacypolicy@propertybsr.com)